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»»» NEWSLETTER «««

ENVISIO 

Erasmus+ Project: INSPIRING DEAF YOUTH



## TOP NEWS OF ENVISIO

### ABOUT THE PROJECT

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ENVISIO aims to provide deaf youth with entrepreneurial approaches related to green entrepreneurship and sustainable practices. The motivation for the initiative stems from the understanding that the world is at a crossroads, contending with the pressing need to battle climate change and foster equitable economic possibilities for underprivileged and marginalized individuals.

### SOCIAL INNOVATION «««

The project's core social innovation lies in its fusion of two critical imperatives:

1. environmental sustainability
2. youth empowerment

ENVISIO aims to leverage the creativity, resilience, and intervention capabilities of deaf youngsters to promote a more sustainable and equitable future.

### WHAT MAKES ENVISIO INNOVATIVE

# WHAT WILL THE PROJECT INCLUDE

**5 TRAINING PROGRAMMES ON GREEN ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT IN ITALIA, LATVIAN & TURKISH SIGN LANGUAGES**

## »»» INTRODUCTION TO GREEN ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT

The course will provide a comprehensive overview of green entrepreneurship principles and sustainable development practices, offering deaf youth participants the tools to innovate and implement eco-friendly solutions in their business ventures. The programme will cover the United Nations' Sustainable Development Goals and how businesses can align their operations and strategies with these global objectives to promote environmental sustainability, social equity, and economic growth.

## ENVISIO TRAINING PROGRAMMES

The programmes are ideal for aspiring green deaf youth entrepreneurs who want to launch a sustainable business, as well as for those who want to remain relevant and competitive with market trends.

## »»» SUSTAINABLE BUSINESS MODELS AND STRATEGIES

This programme will explore various sustainable business models of sustainable business models, such as the circular economy, cradle-to-cradle design, and shared economy.

## »»» MARKETING & BRANDING FOR GREEN ENTREPRENEURS

This programme will explore the unique challenges and opportunities of promoting green businesses, offering participants practical strategies to build a strong, authentic brand that resonates with environmentally aware consumers.



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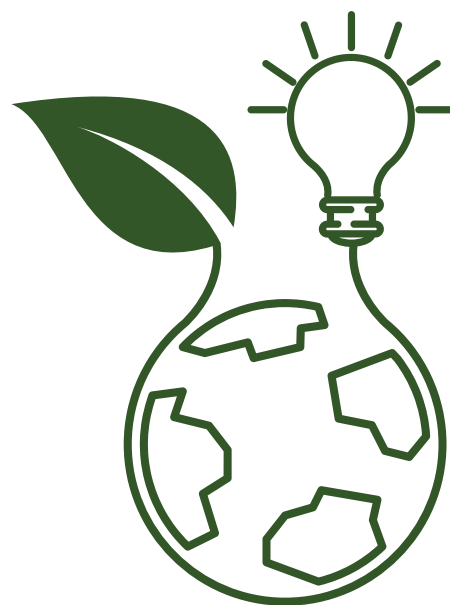
ENVISIO 

## »»» FINANCING AND FUNDING FOR SUSTAINABLE VENTURE

The training programme will explore various financing and funding options so that sustainable ventures can secure the necessary capital to grow and succeed. Each option has its advantages and considerations, so it's important to choose the one that best fits the green entrepreneur's business model and goals

## »»» SUSTAINABLE SUPPLY CHAIN MANAGEMENT

Sustainable supply chain management involves integrating environmental, social, and financial considerations into the sourcing, production, and distribution of goods and services. The objective of the programme is to help participants understand how to minimize the negative impacts on the environment and society while ensuring efficiency and reliability.



### ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD): *THE ENVIRONMENTAL ECONOMY IS GROWING FASTER THAN THE OVERALL ECONOMY*

**“In the European Union, the environmental economy is growing faster than the overall economy. The contribution of the environmental economy to EU GDP increased from 1.6 % in 2000 to 2.3 % in 2018. During the same period, employment in the EU environmental economy increased from 3.1 million full-time equivalents to 4.4 million full-time equivalents. Green entrepreneurship is a key contributor to such job creation results.”**



# ENVISI

## Meet the Consortium



**ENJOY ITALY DI ALESSANDRO GARIANO**  
COORDINATOR



**CKT BUSINESS CONSULTING**  
BENEFICIARY



**USAK HALK EĞİTİMİ MERKEZİ VE ASO**  
BENEFICIARY



**MACDAC ENGINEERING CONSULTANCY BUREAU**  
BENEFICIARY



**KOPĀ VARAM! TOGETHER WE CAN!**  
BENEFICIARY



## FIRST RESULTS: IDENTIFICATION & ASSESSMENT OF DEAF YOUTH REQUIREMENTS REPORT

The report identified existing information on green entrepreneurship and sustainable practices available to deaf youth and highlighted gaps in the development of their resources

[READ MORE HERE](#)



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